

# KARIYER VE MEZUNLAR OFİSİ (KAM) İŞVEREN MARKASI ANKET SONUÇLARI

2021 | Turkey | Students | All main fields of study



## Considered employer ranking | Top 20

Your students | Business/Commerce

Employer	Rank 2021	Percent 2021	Trend	Employer	Rank 2021	Percent 2021	Trend
Koç Holding	1	55,98%	↔ 0	The Coca-Cola Company	11	40,62%	↓ -1
Apple	2	52,82%	↔ 0	F&C (FrieslandHouseCoopers)	12	36,07%	↑ 1
Mercedes-Benz	3	51,55%	↑ 4	L'Oréal Group	13	33,70%	↑ 3
Sabancı Holding	4	49,82%	↓ -1	Zorlu Holding	14	33,70%	↓ -1
Google	5	48,45%	↓ -1	Deloitte	15	33,33%	↑ 7
McKinsey & Company	6	48,27%	↓ -1	Samsung	16	32,60%	↑ 13
Amazon	7	47,54%	↑ 1	Nestlé	17	32,24%	↑ 6
Microsoft	8	44,99%	↑ 3	HEA	18	31,88%	↑ 12
Unilever	9	41,89%	↔ 0	Johnson & Johnson	19	31,31%	↑ 9
Türk Hava Yolları	10	41,35%	↓ -4	Philips Morris/Sabancı	19	31,31%	↓ -2

All students | Business/Commerce

Employer	Rank 2021	Percent 2021	Trend	Employer	Rank 2021	Percent 2021	Trend
Koç Holding	1	41,87%	↔ 0	Amazon	11	29,19%	↑ 5
Sabancı Holding	2	40,79%	↑ 1	Microsoft	12	27,91%	↓ -2
Türk Hava Yolları	3	37,63%	↓ -1	Garanti BBVA	13	26,61%	↑ 5
Mercedes-Benz	4	35,32%	↑ 2	Doğan Holding	14	26,20%	↓ -5
Apple	5	34,23%	↓ -1	Yıldız Holding	15	26,02%	↓ -3
Zorlu Holding	6	32,66%	↓ -1	Samsung	16	25,78%	↓ -3
Türkiye İş Bankası	7	31,23%	↔ 0	QNB Finansbank	17	25,35%	↔ 0
Ziraat Bankası	8	31,08%	↑ 1	Yapı Kredi Bankası	18	25,17%	↓ -3
Merkez Bankası	9	30,42%	NEW	Trendyol	19	23,17%	NEW
Google	10	29,90%	↓ -2	ValuBank	20	24,56%	↔ 0

Below is a list of employers. Please select which employers you would consider working for.

## Considered employer ranking | Top 20

Your students | Engineering/IT

Employer	Rank 2021	Percent 2021	Trend	Employer	Rank 2021	Percent 2021	Trend
Google	1	59,39%	→ 0	Sony	11	40,98%	↑ 1
Apple	2	58,39%	→ 0	Havelsan	12	40,48%	↑ 2
Microsoft	3	58,26%	→ 0	IBB1	13	38,64%	↑ 1
Amazon	4	51,20%	↑ 3	Huawei	14	38,06%	↓ -1
Mercedes-Benz	5	50,32%	↓ -1	Siemens	15	37,58%	↑ 1
Aseban	6	49,94%	→ 0	Türk Hava Yolları	16	35,56%	↓ -6
Samsung	7	48,55%	↓ -2	Bosch	17	34,99%	↑ 1
Intel	8	47,88%	↑ 1	Sabancı Holding	17	34,98%	↑ 3
Koç Holding	9	43,25%	↓ -1	Philips	19	33,04%	→ 0
Roketsan	20	41,48%	→ 0	Oracle	20	32,91%	↓ -3

All students | Engineering/IT

Employer	Rank 2021	Percent 2021	Trend	Employer	Rank 2021	Percent 2021	Trend
Aseban	1	41,53%	→ 0	Toyota Türkiye	11	35,21%	↑ 1
Mercedes-Benz	2	38,25%	→ 0	Microsoft	12	35,10%	↓ -4
Koç Holding	3	35,77%	→ 0	Bosch	13	27,19%	→ 0
Türk Havaçılık ve Uzay Sanayi (TUSAS)	4	33,58%	↑ 17	Google	14	26,96%	↓ -4
Türk Hava Yolları	5	32,78%	↓ -1	Samsung	15	26,89%	↓ -4
Roketsan	6	32,54%	↓ -1	Siemens	16	25,67%	↓ -1
Sabancı Holding	7	30,14%	→ 0	Arçelik Group	17	24,85%	↑ 3
Apple	8	29,86%	↓ -1	Borusan Otomotiv	18	24,29%	↑ 4
Ford Otosan	9	29,61%	→ 0	Vestel	19	24,18%	↓ -1
Havelsan	20	28,76%	↑ 4	Zorlu Holding	20	24,09%	↓ -4

Below is a list of employers. Please select which employers you would consider working for.

## Considered employer ranking | Top 20

Your students | Natural Sciences

Employer	Rank 2021	Percent 2021	Trend	Employer	Rank 2021	Percent 2021	Trend
Tübitak	1	50,00%	↔ 0	Abdi İbrahim	11	26,12%	↓ -9
Pfizer	2	45,52%	↑ 0	Aselesan	12	25,37%	↓ -1
Eczacıbaşı Toprak	3	42,54%	↓ -1	AstraZeneca	12	25,37%	↑ 88
Nobel İlaç	3	42,54%	↑ 1	Foxxson	12	25,37%	↑ 2
Bilm İlaç	5	36,57%	↓ -1	Microsoft	15	23,13%	↑ 5
L'Oréal Group	6	31,34%	↑ 3	Koç Holding	16	21,64%	↓ -5
Google	7	30,80%	↓ -3	Nestlé	16	21,64%	↑ 10
Bayer	8	29,85%	↓ -4	Apple	18	20,90%	↓ -10
Unilever	9	29,30%	↑ 7	Haydison	18	20,90%	↓ -7
Johnson & Johnson	10	27,61%	↑ 5	Sabancı Holding	20	20,12%	↑ 4

All students | Natural Sciences

Employer	Rank 2021	Percent 2021	Trend	Employer	Rank 2021	Percent 2021	Trend
Tübitak	1	35,43%	↔ 0	Microsoft	11	22,95%	↑ 1
Eczacıbaşı Toprak	2	32,95%	↔ 0	Türk Hava Yolları	12	22,80%	↓ -2
Bilm İlaç	3	32,06%	↑ 1	Google	13	21,92%	↓ -2
Nobel İlaç	4	30,52%	↑ 1	Türk Havacılık ve Uzay Senayeti (TUSAS)	14	21,37%	↑ 82
Koç Holding	5	29,82%	↓ -2	L'Oréal Group	15	20,76%	↓ -2
Abdi İbrahim	6	27,35%	↑ 1	Mercedes-Benz	16	20,73%	↓ -2
Aselesan	7	27,31%	↑ 1	Bayer	17	19,59%	↓ -2
Sabancı Holding	8	26,94%	↓ -2	Zorlu Holding	18	18,36%	↓ -2
Pfizer	9	26,49%	↑ 12	Nestlé	19	18,00%	↓ -2
Apple	10	25,92%	↓ -1	Amazon	20	17,86%	↑ 5

Below is a list of employers. Please select which employers you would consider working for.

## Ideal Employer ranking | Top 20

Your students | Business/Commerce

Employer	Rank 2021	Percent 2021	Trend	Employer	Rank 2021	Percent 2021	Trend
McKinsey & Company	1	25.05%	↑	Merkez Bankası	11	11.79%	NEW
Apple	2	23.39%	↓	Türk Hava Yolları	12	11.00%	↓
Google	3	23.02%	↓	Deloitte	13	11.05%	↑
Kog Holding	4	22.10%	↓	L'Oréal Group	14	10.19%	↓
Mercedes-Benz	5	18.23%	↔	EY (Ernst & Young)	15	9.39%	↑
Amazon	6	16.57%	↑	Boston Consulting Group (BCG)	16	8.94%	↓
Sebanco Holding	7	15.10%	↑	Procter & Gamble (P&G)	17	8.10%	↓
Microsoft	8	14.55%	↑	The Coca-Cola Company	18	7.72%	↔
Unilever	9	12.52%	↓	ZARA	19	6.45%	NEW
PwC (PricewaterhouseCoopers)	10	12.34%	↑	Philipp Morris/Sebanco	20	5.28%	↓

All students | Business/Commerce

Employer	Rank 2021	Percent 2021	Trend	Employer	Rank 2021	Percent 2021	Trend
Kog Holding	1	25.84%	↔	Zorlu Holding	11	8.90%	↓
Sebanco Holding	2	18.70%	↑	Türkiye İş Bankası	12	8.65%	↓
Türk Hava Yolları	3	17.00%	↓	Apetan	13	7.35%	↓
Mercedes-Benz	4	15.99%	↑	Türk Havacılık ve Uzay Sanayi (TUSAŞ)	14	5.81%	↑
Apple	5	15.74%	↓	Trendyol	15	5.32%	NEW
Google	6	12.78%	↓	Doğan Holding	16	4.99%	↓
Merkez Bankası	7	12.00%	NEW	Yıldız Holding	17	4.80%	↓
Amazon	8	10.61%	↑	Halkbank	18	4.57%	↑
Ziraat Bankası	9	10.61%	↓	Samsung	19	4.52%	↓
Microsoft	10	10.19%	↓	Borusan Holding	20	4.49%	↑

⚠ Note: Above the line (↑) employers you most want to work for, your 'New Ideal Employers'.



## Ideal Employer ranking | Top 20

Your students | Engineering/IT

Employer	Rank 2021	Percent 2021	Trend	Employer	Rank 2021	Percent 2021	Trend
Google	1	42,00%	↔ 0	McKinsey & Company	11	9,60%	↓ -2
Apple	2	35,71%	↔ 0	Havelsan	12	8,77%	↑ 2
Microsoft	3	34,81%	↔ 0	Oracle	12	8,77%	↑ 1
Amazon	4	25,00%	↑ 1	Türk Havaçılık ve Uzay Sanayii (TUSAŞ)	14	8,64%	↑ 3
Mercedes-Benz	5	19,82%	↓ -1	Sony	15	7,88%	↑ 1
Aeolan	6	18,55%	↔ 0	Koç Holding	16	7,50%	↓ -1
Intel	7	17,28%	↔ 0	Türk Hava Yolları	17	6,33%	↓ -5
IBM	8	12,55%	↔ 0	Huawei	18	5,97%	↑ 1
Samsung	8	12,55%	↑ 1	Riot Games	19	5,46%	↑ 5
Roketsan	10	10,80%	↑ 1	Siemens	19	5,46%	↑ 3

All students | Engineering/IT

Employer	Rank 2021	Percent 2021	Trend	Employer	Rank 2021	Percent 2021	Trend
Aeolan	1	22,74%	↔ 0	Rönesans İnşaat	11	8,99%	↑ 1
Mercedes-Benz	2	18,83%	↔ 0	Sabancı Holding	12	8,91%	↓ -3
Türk Havaçılık ve Uzay Sanayii (TUSAŞ)	3	14,41%	↑ 6	TEI (TUSAŞ Motor Sanayii A.Ş.)	13	7,63%	↑ 5
Apple	4	14,31%	↓ -1	Amazon	14	7,55%	↔ 0
Google	5	13,81%	↓ -1	Ford Otosan	15	7,25%	↓ -2
Koç Holding	6	13,17%	↑ 1	Ağaçlı İnşaat	16	6,68%	↑ 1
Microsoft	7	13,05%	↓ -1	Tubitak	17	5,88%	↓ -2
Roketsan	8	12,45%	↔ 0	Samsung	18	5,52%	↓ -2
Türk Hava Yolları	9	11,32%	↓ -4	Bosch	19	5,20%	↑ 4
Havelsan	10	9,53%	↑ 1	Toyota Türkiye	20	5,12%	↔ 0

3 \* Now choose the five (5) employers you most want to work for, your five Ideal Employers.

## Ideal Employer ranking | Top 20

Your students | Natural Sciences

Employer	Rank 2021	Percent 2021	Trend	Employer	Rank 2021	Percent 2021	Trend
Pfizer	1	30,76%	↑	Unilever	10	10,85%	↔
Tubitak	2	18,68%	↓	Amazon	12	9,90%	↔
Google	3	17,05%	↑	Bilim İlaç	12	9,30%	↑
Bayer	4	16,28%	↑	Johnson & Johnson	12	9,30%	↑
Eczacıbaşı Tokluoğlu	5	15,50%	↑	Robesan	12	9,30%	↑
AstraZeneca	6	14,73%	↑	Sebeno Holding	12	9,30%	↑
L'Oréal Group	7	12,40%	↓	Novartis	17	8,53%	↓
Microsoft	7	12,40%	↑	Abdi İbrahim	18	7,75%	↓
Nobel İlaç	7	12,40%	↑	Koç Holding	18	7,75%	↓
Apple	10	10,85%	↓	Aelean	20	6,20%	↓

All students | Natural Sciences

Employer	Rank 2021	Percent 2021	Trend	Employer	Rank 2021	Percent 2021	Trend
Tubitak	1	19,09%	↔	Microsoft	11	11,18%	↓
Pfizer	2	15,74%	↑	Google	12	10,91%	↓
Koç Holding	3	14,80%	↔	Türk Hava Yolları	13	9,21%	↓
Eczacıbaşı Tokluoğlu	4	14,67%	↓	Mercedes-Benz	14	8,83%	↔
Abdi İbrahim	5	14,10%	↓	Bayer	15	8,46%	↓
Aelean	6	12,50%	↑	Türk Havacılık ve Uzay Sanayi (TUSAŞ)	16	7,99%	↑
Bilim İlaç	7	12,48%	↔	Robesan	17	6,39%	↔
Apple	8	12,24%	↓	Amazon	18	5,86%	↑
Nobel İlaç	9	12,11%	↑	L'Oréal Group	19	5,72%	↓
Sebeno Holding	10	11,20%	↑	Merkez Bankası	20	4,38%	NEW

? \* Note: choose the five (5) employers you most want to work for, your five Ideal Employers.



## Ideal Employer ranking | Top 20 comparison

### Business/Commerce

Employer	Your students				Difference	All students			
	Rank 2021	Percent 2021	Trend			Rank 2021	Percent 2021	Trend	
McKinsey & Company	1	25,05%	↑	3	53	54	1,90%	↓	-8
Apple	2	23,59%	↓	-1	3	5	15,74%	↓	-2
Google	3	23,02%	↓	-1	3	6	12,78%	↓	-1
Kog Holding	4	22,12%	↓	-1	5	1	25,84%	↔	0
Mercedes-Benz	5	18,13%	↔	0	1	6	15,98%	↑	2
Amazon	6	16,57%	↓	3	2	8	10,61%	↓	3
Sebanco Holding	7	15,10%	↓	1	5	2	18,70%	↑	1
Microsoft	8	14,55%	↓	2	1	10	10,19%	↓	-1
Unilever	9	12,52%	↓	-4	18	27	3,54%	↓	-11
PwC (PricewaterhouseCoopers)	10	12,34%	↓	1	62	72	1,44%	↓	-28
Merkez Bankası	11	11,79%	↔	-	4	7	12,68%	↔	-
Türk Hava Yolları	12	11,60%	↓	-5	9	5	17,00%	↓	-1
Deloitte	13	11,05%	↓	2	70	83	1,19%	↓	-19
L'Oréal Group	14	10,19%	↓	-1	10	24	3,88%	↓	-9
EY (Ernst & Young)	15	9,89%	↓	6	78	98	0,99%	↓	-22
Boston Consulting Group (BCG)	16	8,84%	↓	-1	68	84	1,15%	↓	5
Procter & Gamble (P&G)	17	8,10%	↓	-5	54	71	1,44%	↓	-26
The Coca-Cola Company	18	7,73%	↔	0	16	54	3,07%	↓	-11
ZARA	19	6,45%	↔	-	12	31	3,37%	↔	-
Philip Morris (Sebanco)	20	6,26%	↓	-1	18	38	2,63%	↓	-6

See choice for five (5) employers you most want to work for, your top ideal employers.

## Ideal Employer ranking | Top 20 comparison

### Engineering/IT

Employer	Your students				Difference	All students			
	Rank 2021	Percent 2021	Trend			Rank 2021	Percent 2021	Trend	
Google	1	42.08%	↗	0	4	5	13.81%	↘	-1
Apple	2	35.72%	↘	0	2	4	14.51%	↘	-1
Microsoft	3	34.33%	↗	0	4	7	13.09%	↘	-1
Amazon	4	25.09%	↕	1	10	14	7.59%	↗	0
Mercedes-Benz	5	19.82%	↘	-1	3	2	18.82%	↗	0
Aesha	6	18.59%	↗	0	5	1	22.74%	↗	0
Intel	7	17.28%	↗	0	17	24	4.29%	↘	-9
IBM	8	12.59%	↗	0	51	59	2.70%	↘	-13
Samsung	8	12.59%	↕	1	10	18	5.52%	↘	-2
Roketan	10	10.80%	↘	1	2	3	12.45%	↗	0
McKinsey & Company	11	9.88%	↘	-2	73	84	0.92%	↘	-1
Havalan	12	8.77%	↕	2	2	10	9.53%	↕	1
Oracle	12	8.77%	↕	1	58	70	1.33%	↘	-11
Türk Havacılık ve Uzay Sanayi (TUSAŞ)	14	8.64%	↕	3	11	3	14.41%	↕	6
Sony	15	7.88%	↕	1	30	45	2.49%	↕	2
Koç Holding	16	7.50%	↘	-1	10	6	15.17%	↕	1
Türk Hava Yolları	17	6.35%	↘	-5	8	9	11.32%	↘	-4
Huawei	18	5.97%	↕	1	17	35	2.99%	↘	-11
Riot Games	19	5.48%	↕	5	14	55	3.00%	↕	11
Siemens	19	5.48%	↘	3	2	11	5.08%	↘	-2

Now choose the five (5) employers you most want to work for, your 'Ideal Employer'.



## Ideal Employer ranking | Top 20 comparison

### Natural Sciences

Employer	Your students				Difference	All students			
	Rank 2021	Percent 2021	Trend			Rank 2021	Percent 2021	Trend	
Pfizer	1	38,76%	↑	2	1	2	15,74%	↑	14
Tüpsak	2	28,68%	↓	-1	1	1	19,09%	↓	0
Google	3	17,05%	↑	3	9	12	10,91%	↓	-6
Bayer	4	16,28%	↑	2	11	15	8,46%	↓	-3
Eczacıbaşı Tıbbi Ürünler	5	15,50%	↑	1	1	4	14,67%	↓	-2
AstraZeneca	6	14,73%	↑	21	19	25	8,72%	↓	43
L'Oréal Group	7	12,40%	↓	-4	12	19	5,72%	↓	-4
Microsoft	7	12,40%	↑	5	4	11	21,18%	↓	-2
Nobel İlaç	7	12,40%	↑	11	2	9	12,11%	↑	1
Apple	10	10,85%	↓	-7	2	8	12,24%	↓	-3
Unilever	10	10,85%	↑	0	13	23	3,88%	↓	-4
Amazon	12	9,30%	↑	0	6	18	5,88%	↑	5
BİM İlaç	12	9,30%	↑	13	5	7	12,48%	↑	0
Johnson & Johnson	12	9,30%	↑	3	21	33	2,41%	↓	-5
Roketsan	12	9,30%	↑	6	3	17	6,28%	↑	0
Sabancı Holding	12	9,30%	↑	27	2	10	11,20%	↓	1
Novartis	17	8,53%	↓	-2	11	28	3,50%	↓	-10
Abdi İbrahim	18	7,75%	↓	-16	13	5	14,10%	↓	-1
Koç Holding	18	7,75%	↓	-6	15	3	14,80%	↑	0
Ajipol	20	6,20%	↓	-12	14	6	12,50%	↓	2

How often do you see (5) employers you would want to work for, your five ideal employers.

## Potential applicants' ranking | Top 20

Your students | Business/Commerce

Employer	Rank 2021	Percent 2021	Trend	Employer	Rank 2021	Percent 2021	Trend
McKinsey & Company	1	7,76%	↑	Sabancı Holding	11	2,93%	↓
Apple	2	4,92%	↔	Microsoft	12	2,84%	↑
Koç Holding	3	4,15%	↓	Amazon	13	2,65%	↓
Google	4	4,10%	↔	Türk Hava Yolları	14	2,55%	↓
PwC (PricewaterhouseCoopers)	5	3,88%	↑	Boston Consulting Group (BCG)	15	2,27%	↑
Mercedes-Benz	6	3,69%	↑	L'Oréal Group	15	2,27%	↓
Deloitte	7	3,60%	↑	Procter & Gamble (P&G)	15	2,27%	↓
Unilever	8	3,41%	↓	Türkiye İş Bankası	18	2,18%	↓
EY (Ernst & Young)	9	3,12%	↑	Bain & Company	19	1,70%	↑
Merkez Bankası	10	3,03%	NEW	The Coca-Cola Company	19	1,70%	↓

All students | Business/Commerce

Employer	Rank 2021	Percent 2021	Trend	Employer	Rank 2021	Percent 2021	Trend
Koç Holding	1	6,12%	↔	Microsoft	11	2,41%	↓
Sabancı Holding	2	4,80%	↑	Zorlu Holding	12	2,06%	↓
Türk Hava Yolları	3	4,12%	↓	Asefan	13	1,79%	↓
Mercedes-Benz	4	3,97%	↑	VakıfBank	14	1,47%	↑
Merkez Bankası	5	3,17%	NEW	Halkbank	15	1,42%	↑
Apple	6	3,36%	↓	Borsan Holding	16	1,35%	↑
Ziraat Bankası	7	3,17%	↔	Türk Havacılık ve Uzay Sanayii (TUSAŞ)	17	1,31%	↑
Google	8	2,69%	↓	Trendyol	18	1,30%	NEW
Türkiye İş Bankası	9	2,66%	↓	Garanti BBVA	19	1,30%	↓
Amazon	10	2,57%	↑	Unilever	20	1,20%	↓

 How many of you applied or will you apply to these employers? - Yes, I have applied / Yes, I will apply

## Potential applicants' ranking | Top 20

Your students | Engineering/IT

Employer	Rank 2021	Percent 2021	Trend	Employer	Rank 2021	Percent 2021	Trend
Google	1	9.42%	↔ 0	Samsung	11	1.99%	↑ 3
Microsoft	2	7.43%	↔ 0	Türk Havacılık ve Uzay Sanayi (TUSAS)	12	1.92%	↑ 10
Apple	3	7.11%	↔ 0	Procter & Gamble (P&G)	13	1.79%	↓ -2
Amazon	4	5.77%	↔ 0	Oracle	14	1.67%	↓ -8
Mercedes-Benz	5	5.00%	↓ -1	Unilever	15	1.54%	↑ 1
Aeska	6	4.40%	↔ 0	Havelsan	16	1.47%	↓ -5
IBM	7	2.75%	↑ 2	Bosch	17	1.41%	↑ 7
McKinsey & Company	8	2.63%	↓ -1	Türk Hava Yolları	17	1.41%	↓ -2
Ind	9	2.50%	↓ -1	Siemens	19	1.35%	↑ 1
Roketsan	10	2.43%	↔ 0	Sony	20	1.28%	↑ 15

All students | Engineering/IT

Employer	Rank 2021	Percent 2021	Trend	Employer	Rank 2021	Percent 2021	Trend
Aeska	1	6.60%	↔ 0	TEI (TUSAS Motor Sanayi A.Ş.)	11	2.75%	↑ 3
Mercedes-Benz	2	5.53%	↔ 0	Ford Otosan	12	2.20%	↔ 0
Türk Havacılık ve Uzay Sanayi (TUSAS)	3	4.65%	↑ 5	Rönesans İnpat	13	2.09%	↓ -2
Roketsan	4	3.89%	↑ 1	Sabancı Holding	14	1.82%	↓ -1
Türk Hava Yolları	5	3.10%	↓ -2	Bosch	15	1.63%	↑ 1
Google	6	3.00%	↔ 0	Amazon	16	1.62%	↑ 1
Apple	7	3.02%	↓ -3	Tübitak	17	1.60%	↓ -2
Microsoft	8	2.99%	↓ -1	Siemens	18	1.52%	↔ 0
Havelsan	9	2.80%	↑ 1	Toyota Türkiye	19	1.37%	↑ 1
Koç Holding	10	2.80%	↓ -1	Samsung	20	1.19%	↓ -1

How do you apply to these employers? – No, I have applied / Yes, I will apply.

## Potential applicants' ranking | Top 20

Your students | Natural Sciences

Employer	Rank 2021	Percent 2021	Trend	Employer	Rank 2021	Percent 2021	Trend
Pfizer	1	8.92%	↑	Koç Holding	10	3.18%	↑
Tübitak	2	8.28%	↓	Bilim İlaç	12	2.55%	↑
AstraZeneca	3	4.48%	NEW	McKinsey & Company	12	2.55%	NEW
Eczacıbaşı Toplu İşleri	3	4.48%	↓	Microsoft	12	2.55%	↓
Google	3	4.48%	↔	Novartis	12	2.55%	↑
L'Oréal Group	3	4.48%	↑	Unilever	12	2.55%	↓
Apple	7	3.82%	↑	Abdi İbrahim	17	1.91%	↓
Nobel İlaç	7	3.82%	↑	Amazon	17	1.91%	↓
Sabancı Holding	7	3.82%	↑	Nestlé	17	1.91%	NEW
Bayer	10	3.18%	↓	Türk Havacılık ve Uzay Şirketi (TUSAS)	17	1.91%	NEW

All students | Natural Sciences

Employer	Rank 2021	Percent 2021	Trend	Employer	Rank 2021	Percent 2021	Trend
Tübitak	1	5.90%	↔	Türk Hava Yolları	11	2.81%	↑
Pfizer	2	5.04%	↑	Sabancı Holding	12	2.70%	↑
Abdi İbrahim	3	4.78%	↔	Microsoft	13	2.59%	↓
Eczacıbaşı Toplu İşleri	4	4.32%	↓	Google	14	2.45%	↓
Azelan	5	4.12%	↔	Mercedes-Benz	15	2.26%	↔
Nobel İlaç	6	3.74%	↑	Türk Havacılık ve Uzay Şirketi (TUSAS)	16	1.95%	↑
Koç Holding	7	3.48%	↑	Kocaeli	17	1.84%	↔
Bilim İlaç	8	3.37%	↓	L'Oréal Group	18	1.58%	↓
Bayer	9	2.92%	↓	Unilever	19	1.48%	↔
Apple	10	2.92%	↓	Amazon	20	1.46%	↔

How many employers did you apply to? - Yes, I have applied / Yes, I will apply