



## İÇİNDEKİLER / CONTENTS

1. LİSANS PROGRAMI / UNDERGRADUATE PROGRAM .....	2
1.1. MÜFREDAT / CURRICULUM.....	2
2. PROGRAM ÇIKTILARI / PROGRAM OUTCOMES .....	4
2.1. PROGRAM ÇIKTILARININ LİSTESİ / LIST OF PROGRAM OUTCOMES .....	4
2.2. PROGRAM ÇIKTILARI - DERSLER MATRİSİ / PROGRAM OUTCOMES - COURSES TABLE .....	4
3. PERFORMANS ÖLÇÜMLERİNDE KULLANILACAK METRİKLER / METRICS TO BE USED IN PERFORMANCE MEASUREMENT .....	7
3.1. PERFORMANS ÖLÇÜMLERİNDE KULLANILACAK DEĞERLENDİRME METOTLARI / EVALUATION METHODS USED IN PERFORMANCE MEASUREMENTS	7
3.2. PERFORMANS ÖLÇÜMLERİNDE KULLANILAN METOTLAR VE PERFORMANS SONUÇ DETAYLARI / METHODS USED IN PERFORMANCE MEASUREMENTS AND PERFORMANCE RESULT DETAILS .....	15
3.3. PERFORMANS ÖLÇÜM SONUÇLARI / PERFORMANCE MEASUREMENT RESULTS .....	20
3.3.1. PROGRAM ÇIKTILARI PERFORMANS TABLOSU / PROGRAM OUTCOMES PERFORMANCE TABLE .....	20
3.3.2. PROGRAM ÇIKTILARI PERFORMANS ORANLARI / PROGRAM OUTCOMES PERFORMANCE RATES .....	21

**UYGULAMALI BİLİMLER FAKÜLTESİ / FACULTY OF  
APPLIED SCIENCES**

**TURİZM VE OTEL İŞLETMECİLİĞİ LİSANS PROGRAMI -  
THM / TOURISM AND HOTEL MANAGEMENT UNDERGRADUATE  
PROGRAM - THM**

**1. LİSANS PROGRAMI / UNDERGRADUATE PROGRAM**

**1.1. MÜFREDAT / CURRICULUM**

<b>Birinci Yıl / First Year</b>					
<b>Güz Dönemi / Fall Semester</b>					
<b>Ders Kod / Course Code</b>	<b>Ders Adı / Course Name</b>	<b>Saatler / Hours</b>		<b>Kredi / Credits</b>	
		<b>Ders / Lecture</b>	<b>Lab / Stüdyo / Diğer / Lab / Studio / Others</b>	<b>Bilkent</b>	<b>ECTS</b>
CTIS 186	İşletmeler için Bilgisayar Uygulamaları / Business Computer Applications	3	0	3	5
ENG 101	İngilizce ve Kompozisyon I / English and Composition I	3	0	3	5
GE 100	Üniversite Hayatına Giriş / Orientation	0	0	1	2
THM 105	Hizmet İşletmeleri Yönetimi / Service Business Management	3	0	3	5
THM 106	Muhasebenin Esasları / Principles of Accounting	3	0	3	5
THM 125	Dijital Çağda Turizm ve Konaklamaya Giriş / Introduction to Tourism and Hospitality in the Digital Age	3	0	3	5
TURK 101	Türkçe I / Turkish I	0	0	2	3.5
<b>Bahar Dönemi / Spring Semester</b>					
<b>Ders Kod / Course Code</b>	<b>Ders Adı / Course Name</b>	<b>Saatler / Hours</b>		<b>Kredi / Credits</b>	
		<b>Ders / Lecture</b>	<b>Lab / Stüdyo / Diğer / Lab / Studio / Others</b>	<b>Bilkent</b>	<b>ECTS</b>
ECON 103	İktisadın Temel İlkeleri / Principles of Economics	4	0	3	5
ENG 102	İngilizce ve Kompozisyon II / English and Composition II	5	0	3	5
MATH 105	Matematiğe Giriş I / Introduction to Calculus I	4	0	4	6.5
TURK 102	Türkçe II / Turkish II	0	0	2	3.5
	Temel Bilgisayar Becerileri Seçmeli / Computer Skills Core Elective			3	
	Sınırlı İkinci Yabancı Dil (I) / Restricted Second Foreign Language-(I)			3	

İkinci Yıl / Second Year					
Güz Dönemi / Fall Semester					
Ders Kod / Course Code	Ders Adı / Course Name	Saatler / Hours		Kredi / Credits	
		Ders / Lecture	Lab / Stüdyo / Diğer / Lab / Studio / Others	Bilkent	ECTS
GE 250	Üniversite Etkinlik Programı I / Collegiate Activities Program I	0	0	0	1
HIST 200	Türkiye Tarihi / History of Turkey	3	0	4	6.5
THM 168	Beslenme ve Sanitasyon / Nutrition and Sanitation	3	0	3	5
THM 243	Odalar Bölümü Yönetimi / Rooms Division Management	3	0	3	5
THM 245	Satın Alma ve Maliyet Analizi / Purchasing and Cost Analysis	3	0	3	5
THM 247	Yiyecek ve İçecek Yönetimi / Food and Beverage Management	3	0	3	5
	Sınırlı İkinci Yabancı Dil (II) / Restricted Second Foreign Language-(II)			3	
Bahar Dönemi / Spring Semester					
Ders Kod / Course Code	Ders Adı / Course Name	Saatler / Hours		Kredi / Credits	
		Ders / Lecture	Lab / Stüdyo / Diğer / Lab / Studio / Others	Bilkent	ECTS
CTIS 285	Otel Yönetim Sistemleri / Hospitality Industry Computerization	3	0	3	5
CTIS 286	Yiyecek ve İçecek Yönetiminde Bilgisayar Uygulamaları / Food and Beverage Computer Applications	3	0	3	5
GE 251	Üniversite Etkinlik Programı II / Collegiate Activities Program II	0	0	1	2
THM 244	Yiyecek Üretim Teknikleri / Food Production Techniques	0	4	3	5
THM 246	Restoran Servisi / Restaurant Service	0	6	3	5
	İleri Yazma ve İletişim Seçmeli Dersi / Advanced Writing and Communications Core Elective			3	
	Sınırlı İkinci Yabancı Dil (III) / Restricted Second Foreign Language-(III)			3	

Üçüncü Yıl / Third Year					
Güz Dönemi / Fall Semester					
Ders Kod / Course Code	Ders Adı / Course Name	Saatler / Hours		Kredi / Credits	
		Ders / Lecture	Lab / Stüdyo / Diğer / Lab / Studio / Others	Bilkent	ECTS
HCIV 101	Uygurlık Tarihi I / History of Civilization I	3	0	3	5
THM 300	Yaz Stajı / Summer Internship	0	0	0	8
THM 303	İstatistik ve Kantitatif Metotlar / Statistics and Quantitative Methods	3	0	3	5
THM 309	Pazarlamanın Esasları / Principles of Marketing	3	0	3	5
THM 323	Uluslararası Mutfaklar / International Cuisines	0	6	3	5
	Genel Seçmeli Ders / General Elective			3	
	Sınırlı İkinci Yabancı Dil (IV) / Restricted Second Foreign Language (IV)			3	
Bahar Dönemi / Spring Semester					
Ders Kod / Course Code	Ders Adı / Course Name	Saatler / Hours		Kredi / Credits	
		Ders / Lecture	Lab / Stüdyo / Diğer / Lab / Studio / Others	Bilkent	ECTS
HCIV 102	Uygurlık Tarihi II / History of Civilization II	3	0	3	5
THM 409	Turizm Hukuku / Tourism Law	3	0	3	5
THM 415	Finans / Finance	3	0	3	5
THM 416	Gelirler Yönetimi ve Veri Analizi / Revenue Management and Data Analytics	3	0	3	5
	Genel Seçmeli Ders / General Elective			3	
	Temel İnsani Bilimler Seçmeli Dersi / Humanities Core Elective			3	

Dördüncü Yıl / Fourth Year					
Güz Dönemi / Fall Semester					
Ders Kod / Course Code	Ders Adı / Course Name	Saatler / Hours		Kredi / Credits	
		Ders / Lecture	Lab / Stüdyo / Diğer / Lab / Studio / Others	Bilkent	ECTS
THM 310	Dönem Stajı / Semester Internship	0	0	9	20
Bahar Dönemi / Spring Semester					
Ders Kod / Course Code	Ders Adı / Course Name	Saatler / Hours		Kredi / Credits	
		Ders / Lecture	Lab / Stüdyo / Diğer / Lab / Studio / Others	Bilkent	ECTS
THM 418	Bitirme Projesi / Senior Project	3	0	3	5
THM 419	Konaklama İşletmeleri için Stratejik Yönetim / Strategic Management in Hospitality	3	0	3	5
THM 423	Turizm Ekonomisi / Tourism Economics	3	0	3	5
	Temel Sanat Seçmeli Dersi / Arts Core Elective			3	
	Genel Seçmeli Ders / General Elective			3	
	Temel Fen Bilimleri Seçmeli Dersi / Science Core Elective			3	

## 2. PROGRAM ÇIKTILARI / PROGRAM OUTCOMES

### 2.1. PROGRAM ÇIKTILARININ LİSTESİ / LIST OF PROGRAM OUTCOMES

- Alanyla ilgili ve genel bilgi ve becerileri yenilikçi ve girişimci bir ruhla uygulayabilir. / Able to apply knowledge and skills related to the field and in general with an innovative and entrepreneurial spirit.
- Çağdaş bilimsel düşünceden esinlenerek, küresel zorluklara yaratıcı çözümler geliştirmek için araştırma, plan ve projeler tasarlayabilir ve yürütebilir. / Inspired by contemporary scientific thought, able to design and conduct research, plans, and projects to develop creative solutions for global challenges.
- Fikir ve düşüncelerini etkin bir şekilde organize edebilir ve bunları çeşitli kitlelere iletmek için gerekli yazma ve iletişim becerilerini geliştirebilir, bağımsız olarak ve ulusal ve çok uluslu takımlarda başkalarıyla birlikte çalışabilir. / Able to develop writing and communication skills necessary for effectively organizing ideas and thoughts and conveying them to various audiences, working independently and with others in national and multinational teams.
- Yaşam boyu öğrenim yoluyla, kendi ve başkaları için mesleki ve kişisel gelişimle ilgili sürekli ihtiyacı fark edebilir. / Able to recognize the continuous need in professional and personal development for him/herself and others through life-long learning.
- Alanındaki ve genel, iş uygulamaları (yönetim) için gerekli teknikleri, becerileri ve işletmelerin modern bilişim teknolojilerini kullanabilir. / Able to use the techniques, skills, and modern property management IT tools necessary for business practices in the field and in general.

- f.** Alanındaki ve genel yasal düzenlemeleri, etik ve mesleki standartları yorumlayabilir ve takip edebilir. / *Able to interpret and follow legal regulations, ethical and professional standards in the field and in general.*
- g.** Alanındaki ve genel hizmet kalitesini analiz edebilir, planlayabilir, uygulayabilir, denetleyebilir ve iyileştirebilir. / *Able to analyse, plan, implement, supervise and improve a quality service in the field and in general.*
- h.** Alanındaki ve genel sürdürülebilirlik önlemlerini uygulama bilgisine, farkındalığına ve yeteneğine sahiptir. / *Has the knowledge, awareness and ability to implement sustainability measures in the field and in general.*
- i.** Öğrenciler, derslerin yanı sıra çeşitli ve yaratıcı, sanatsal, kültürel, sportif ve entelektüel faaliyetlere katılarak kampüs hayatından daha fazla faydalanırlar. / *Take advantage of the campus life where students are engaged in diversity, creativity and commitment outside coursework through artistic, cultural, sportive and intellectual activities.*

## 2.2. PROGRAM ÇIKTILARI - DERSLER MATRİSİ / PROGRAM OUTCOMES - COURSES TABLE

Dersler / Courses	Program Çıktıları / Program Outcomes									Dersler / Courses	Program Çıktıları / Program Outcomes								
	a	b	c	d	e	f	g	h	i		a	b	c	d	e	f	g	h	i
CTIS 186					✓					THM 244	✓					✓			
CTIS 285	✓				✓		✓			THM 245	✓					✓			
CTIS 286	✓				✓					THM 246						✓			
ECON 103	✓						✓			THM 247	✓					✓			
ENG 101			✓							THM 300	✓		✓						
ENG 102			✓							THM 303		✓							
GE 100										THM 309	✓	✓							
GE 250										THM 310	✓		✓	✓					
GE 251										THM 323	✓		✓				✓		
HCIV 101				✓						THM 409	✓					✓			
HCIV 102				✓						THM 415		✓							
HIST 200		✓	✓							THM 416	✓	✓		✓	✓		✓		
MATH 105		✓								THM 418	✓	✓	✓						
THM 105	✓							✓		THM 419	✓	✓	✓		✓	✓	✓	✓	
THM 106	✓						✓			THM 423	✓	✓							
THM 125	✓								✓	TURK 101		✓	✓						
THM 168	✓									TURK 102		✓	✓						
THM 243	✓							✓											

**Tablo.2.2.** Turizm ve Otel İşletmeciliği Lisans Programı - Program Çıktıları ve Dersler Tablosu / **Table.2.2.** Tourism and Hotel Management Undergraduate Program - Program Outcomes and Courses Table

### 3. PERFORMANS ÖLÇÜMLERİNDE KULLANILACAK METRİKLER / METRICS TO BE USED IN PERFORMANCE MEASUREMENT

#### 3.1. PERFORMANS ÖLÇÜMLERİNDE KULLANILACAK DEĞERLENDİRME METOTLARI / EVALUATION METHODS USED IN PERFORMANCE MEASUREMENTS

Course Code	Program Outputs	Lab exam	Final:Practical (skills)	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade	
CTIS 186	e	50	50	100	M3	50	
Course Code	Program Outputs	Final:Practical (skills)	Final:Practical (skills)	Final:Practical (skills)	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade
CTIS 285	a	20	20	60	100	M3	55
	Program Outputs	Final:Practical (skills)	Final:Practical (skills)	Final:Practical (skills)	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade
	e	20	20	60	100	M3	55
	Program Outputs	Final:Practical (skills)	Final:Practical (skills)	Final:Practical (skills)	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade
	g	20	20	60	100	M3	55
Course Code	Program Outputs	Final:Practical (skills)	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade		
CTIS 286	a	100	100	M3	40		
	Program Outputs	Final:Practical (skills)	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade		
	e	100	100	M3	40		
Course Code	Program Outputs	Midterm	Midterm	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade	
ECON 103	a	50	50	100	M3	40	
	Program Outputs	Midterm	Midterm	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade	
	f	50	50	100	M3	40	

Course Code	Program Outputs	Academic Essay 1	Essay	Oral Presentation	Student Led Discussion	Academic Summary and Critical Response Task	Self-progress Reflection Task	Final	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade	Qualification Threshold (%)
ENG 101	c	20	25	8	7	10	5	25	100	M1	70	75
Course Code	Program Outputs	Library Skills Task	Academic Essay	Oral Presentation	Research Paper Outline	Research essay	Interviews	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade	Qualification Threshold (%)	
ENG 102	c	5	20	20	10	30	15	100	M1	70	70	
Course Code	Program Outputs	In-class participation	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade	Qualification Threshold (%)						
GE 100	i	100	100	M1	12	80						
Course Code	Program Outputs	In-class participation	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade	Qualification Threshold (%)						
GE 251	i	100	100	M1	70	70						
Course Code	Program Outputs	Essay	Video Project	Midterm	Final	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade	Qualification Threshold (%)			
H CIV 101	d	20	30	20	30	100	M1	70	75			
Course Code	Program Outputs	Oral presentation	Research essay	Performance	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade	Qualification Threshold (%)				
HIST 200	b	10	60	30	100	M1	70	75				
	Program Outputs	Oral presentation	Research essay	Performance	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade	Qualification Threshold (%)				
	c	10	60	30	100	M1	70	75				
Course Code	Program Outputs	Midterm:Essay/ written	Final:Essay/ written	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade	Qualification Threshold (%)					
MATH 105	b	50	50	100	M1	40	40					

Course Code	Program Outputs	Midterm:Essay/ written	Final:Essay/ written	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade	
THM 105	a	70	30	100	M3	50	
	Program Outputs	Midterm:Essay/ written	Final:Essay/ written	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade	
	g	70	30	100	M3	50	
Course Code	Program Outputs	Midterm	Final:Essay/ written	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade	
THM 106	a	40	60	100	M3	40	
	Program Outputs	Midterm	Final:Essay/ written	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade	
	f	40	60	100	M3	40	
Course Code	Program Outputs	Final:Essay/ written	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade		
THM 125	a	100	100	M3	40		
	Program Outputs	Final:Essay/ written	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade		
	h	100	100	M3	40		
Course Code	Program Outputs	Midterm:Essay/ written	Final:Essay/ written	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade	
THM 168	a	40	60	100	M3	50	
Course Code	Program Outputs	Midterm:Essay/ written	Final:Essay/ written	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade	
THM 243	a	50	50	100	M3	50	
	Program Outputs	Midterm:Essay/ written	Final:Essay/ written	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade	
	g	50	50	100	M3	50	

Course Code	Program Outputs	Lab work	Lab work	Lab work	Lab work	Lab work	Lab work	Lab work	Lab work	Lab work	Lab work	Total Contribution	
THM 244	a	10	10	10	10	10	10	10	10	10	10	100	
		Qualification Calculation Method	(Average) Qualification Grade										
		M3	50										
	Program Outputs	Final:Essay /written	Homework	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade							
	g	50	50	100	M3	50							
Course Code	Program Outputs	Midterm:Essay/ written	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade								
THM 245	a	100	100	M3	40								
	Program Outputs	Final:Essay/ written	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade								
	g	100	100	M3	40								
Course Code	Program Outputs	Lab work	Midterm exam	Final: Essay type	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade						
THM 246	g	50	30	20	100	M3	50						
Course Code	Program Outputs	In-class participation	Final:Essay/written	Project	Project	Project	Project	Project	Project	Midterm	Total Contribution	Qualification Calculation Method	
THM 247	a	2	50	3	3	3	3	3	3	30	100	M3	
		(Average) Qualification Grade											
		50											
	Program Outputs	In-class participation	Final:Essay/ written	Project	Project	Project	Project	Project	Project	Project	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade
	g	2	50	8	8	8	8	8	8	100	M3	50	

Course Code	Program Outputs	Midterm	Final	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade				
THM 303	b	50	50	100	M3	50				
Course Code	Program Outputs	Midterm:Essay/ written	Final:Essay/ written	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade				
THM 309	a	50	50	100	M3	50				
	Program Outputs	Midterm:Essay/ written	Final:Essay/ written	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade				
	b	50	50	100	M3	50				
Course Code	Program Outputs	Reports about an internship	Reports about an internship	Reports about an internship	Reports about an internship	Reports about an internship	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade	
THM 310	a	20	20	20	20	20	100	M3	50	
	Program Outputs	Performance	Performance	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade				
	c	50	50	100	M3	50				
	Program Outputs	Final Jury	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade					
	d	100	100	M3	50					
Course Code	Program Outputs	Lab work	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade					
THM 323	a	100	100	M3	60					
	Program Outputs	Lab work	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade					
	c	100	100	M3	60					
	Program Outputs	Homework	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade					
	g	100	100	M3	50					

Course Code	Program Outputs	Midterm:Essay/ written	Final:Essay/ written	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade								
THM 409	a	50	50	100	M3	40								
	Program Outputs	Midterm:Essay/ written	Final:Essay/ written	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade								
	f	50	50	100	M3	40								
Course Code	Program Outputs	Midterm:Essay/ written	Final:Essay/ written	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade								
THM 415	b	50	50	100	M3	50								
Course Code	Program Outputs	Midterm	Homework	Homework	Homework	Homework	Project	Final	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade			
THM 416	a	10	15	15	15	15	20	10	100	M3	50			
	Program Outputs	Homework	Homework	Homework	Homework	Project	Oral presentation	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade				
	b	12,5	12,5	12,5	12,5	40	10	100	M3	50				
	Program Outputs	In-class participation	In-class participation	In-class participation	In-class participation	In-class participation	Homework	Homework	Homework	Homework	Project	Oral presentation		
	e	5	5	5	5	5	15	15	15	15	10	5		
		Total Contribution	Qualification Calculation Method	(Average) Qualification Grade										
		100	M3	50										
	Program Outputs	Project	Oral presentation	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade								
	f	90	10	100	M3	50								
Program Outputs	Homework	Homework	Homework	Homework	Project	Oral presentation	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade					
h	5	5	5	5	70	10	100	M3	50					
Course Code	Program Outputs	Project	Project	Project	Project	Project	Project	Project	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade			
THM 418	a	5	5	5	5	10	10	60	100	M3	50			
	Program Outputs	Project	Project	Project	Project	Project	Project	Project	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade			
	b	5	5	5	5	10	10	60	100	M3	50			

Course Code	Program Outputs	Project	Project	Project	Project	Project	Project	Project	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade	
THM 418	c	5	5	5	5	10	10	60	100	M3	50	
Course Code	Program Outputs	Presentations	Midterm	Final	Papers(s)/Reports	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade				
THM 419	a	10	40	40	10	100	M3	50				
	Program Outputs	Papers(s)/Reports	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade							
	b	100	100	M3	50							
	Program Outputs	Presentations	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade							
	c	100	100	M3	50							
	Program Outputs	Final	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade							
	e	100	100	M3	50							
	Program Outputs	Presentations	Midterm	Final	Papers(s)/Reports	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade				
	f	10	35	45	10	100	M3	50				
	Program Outputs	Presentations	Midterm	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade						
	g	30	70	100	M3	50						
	Program Outputs	Midterm	Papers(s)/Reports	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade						
h	50	50	100	M3	50							
Course Code	Program Outputs	Blog	Final	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade	Qualification Threshold (%)					
TURK 101	b	70	30	100	M1	70	60					
	Program Outputs	Blog	Final	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade	Qualification Threshold (%)					
	c	70	30	100	M1	70	60					

Course Code	Program Outputs	Blog	Final	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade	Qualification Threshold (%)
TURK 102	b	70	30	100	M1	70	60
	Program Outputs	Blog	Final	Total Contribution	Qualification Calculation Method	(Average) Qualification Grade	Qualification Threshold (%)
	c	70	30	100	M1	70	60

### Ölçümlerde Kullanılan Metotlarla İlgili Açıklamalar / *Explanations About the Methods Used in Measurements*

Bütün metotlar için sadece dersi geçen öğrencilerin notları kullanılacaktır. / *For all methods, only the grades of students who pass the course will be used.*

- G: Öğrencilerin ilgili program çıktısını kazanacağı öngörülen minimum not / *G: Minimum grade at which students attain the relevant program outcome*
- T: Dersin ilgili program çıktısının kazanımı için yeterli sayılacağı eşik öğrenci yüzdesi / *T: Threshold percentage of students for the course to be considered sufficient for the attainment of the relevant program outcome*
- M1: Öğrencilerin %T'sinin dönem toplamlarının en az G olması / *M1: T% of the students to have a semester total of at least G*
- M2: Öğrencilerin %T'sinin dönem toplamlarının en az bölümdeki dönem toplamlarının ortalaması kadar olması / *M2: T% of the students of the department to have a semester total of at least that of the department average*
- M3: Öğrencilerin dönem toplamlarının ortalamasının en az G olması / *M3: Average semester total of students of the department to be at least G*
- M4: Öğrencilerin %T'sinin dönem toplamlarının en az tüm bölümlerdeki tüm öğrencilerin dönem toplamlarının ortalaması kadar olması / *M4: T% of the students of the department to have a semester total of at least average semester total of all students from all departments*

### 3.2. PERFORMANS ÖLÇÜMLERİNDE KULLANILAN METOTLAR VE PERFORMANS SONUÇ DETAYLARI / METHODS USED IN PERFORMANCE MEASUREMENTS AND PERFORMANCE RESULT DETAILS

Program Çıktısı/ Program Outcome	Yeterlilik Hesaplama Yöntemi/ Method	(Ortalama) Yeterlilik Notu/ Minimum Successful Grade	Yeterlilik Eşiği (%)/ Treshold Percentage (%)	Toplam Öğrenci Sayısı/ Number of Students (All)	Toplam Dept. Öğrenci Sayısı/ Number of Students (Dept.)	Tüm Öğrenci Ort./ Average (All Std.)	Dept. Öğrenci Ort./ Average (Dept. Std.)	Yeterliliği Sağlayan Öğrenci Sayısı (Toplam)/ Number of Succ. Students (All)	Yeterliliği Sağlayan Öğrenci Sayısı (Dept.)/ Number of Succ. Students (Dept.)	Yeterlilik Oranı (Toplam Öğrenci)/ Success Ratio (All)	Yeterlilik Oranı (Bölüm Öğrenci)/ Success Ratio (Dept.)	Performans/ Performance	Yeterlilik Oranı/ Success Ratio
<b>CTIS 186 - İşletmeler için Bilgisayar Uygulamalar / CTIS 186 - Business Computer Applications</b>													
e	M3	50		22	19	79.3	77.05	21	18	95.45	94.74	Yeterli ✓ / Sufficient ✓	77.05
<b>CTIS 285 - Otel Yönetim sistemleri / CTIS 285 - Hospitality Industry Computerization</b>													
a	M3	55		9	8	83.87	83.38	9	8	100	100	Yeterli ✓ / Sufficient ✓	83.38
e	M3	55		9	8	83.87	83.38	9	8	100	100	Yeterli ✓ / Sufficient ✓	83.38
g	M3	55		9	8	83.87	83.38	9	8	100	100	Yeterli ✓ / Sufficient ✓	83.38
<b>CTIS 286 - Yiyecek ve İçecek Yönetiminde Bilgisayar Uygulamaları / CTIS 286 - Food and Beverage Computer Applications</b>													
a	M3	40		7	7	60.1	60.1	5	5	71.43	71.43	Yeterli ✓ / Sufficient ✓	60.1
e	M3	40		7	7	60.1	60.1	5	5	71.43	71.43	Yeterli ✓ / Sufficient ✓	60.1
<b>ECON 103 - İktisadın Temel İlkeleri / ECON 103 - Principles of Economics</b>													
a	M3	40		126	7	77.41	60.64	123	7	97.62	100	Yeterli ✓ / Sufficient ✓	60.64
f	M3	40		126	7	77.41	60.64	123	7	97.62	100	Yeterli ✓ / Sufficient ✓	60.64
<b>ENG 101 - İngilizce ve Kompozisyon I / ENG 101 - English and Composition I</b>													
c	M1	70	75	1478	20	83.35	77.22	1377	16	93.17	80	Yeterli ✓ / Sufficient ✓	80
<b>ENG 102 - İngilizce ve Kompozisyon II / ENG 102 - English and Composition II</b>													
c	M1	70	70	535	5	86.02	76.55	521	5	97.38	100	Yeterli ✓ / Sufficient ✓	100
<b>GE 100 - Üniversite Hayatına Giriş / GE 100 - Orientation</b>													
l	M1	12	80	1518	20	96.71	96.75	1518	20	100	100	Yeterli ✓ / Sufficient ✓	100

Program Çıktısı/ Program Outcome	Yeterlilik Hesaplama Yöntemi/ Method	(Ortalama) Yeterlilik Notu/ Minimum Successful Grade	Yeterlilik Eşiği (%)/ Threshold Percentage (%)	Toplam Öğrenci Sayısı/ Number of Students (All)	Toplam Dept. Öğrenci Sayısı/ Number of Students (Dept.)	Tüm Öğrenci Ort./ Average (All Std.)	Dept. Öğrenci Ort./ Average (Dept. Std.)	Yeterliliği Sağlayan Öğrenci Sayısı (Toplam)/ Number of Succ. Students (All)	Yeterliliği Sağlayan Öğrenci Sayısı (Dept.)/ Number of Succ. Students (Dept.)	Yeterlilik Oranı (Toplam Öğrenci)/ Success Ratio (All)	Yeterlilik Oranı (Bölüm Öğrenci)/ Success Ratio (Dept.)	Performans/ Performance	Yeterlilik Oranı/ Success Ratio
<b>GE 251 - Üniversite Etkinlik Programı II / GE 251 - Collegiate Activities Program II</b>													
i	M1	70	70	889	8	92.49	95.63	799	8	89.88	100	Yeterli ✓ / Sufficient ✓	100
<b>HCIV 101 - Uygarlık Tarihi I / HCIV 101 - History of Civilization I</b>													
d	M1	70	75	420	12	83.69	78.23	390	10	92.86	83.33	Yeterli ✓ / Sufficient ✓	83.33
<b>HIST 200 - Türkiye Tarihi / HIST 200 - History of Turkey</b>													
b	M1	70	75	1022	15	91.01	85.46	1006	15	98.43	100	Yeterli ✓ / Sufficient ✓	100
c	M1	70	75	1022	15	91.01	85.46	1006	15	98.43	100	Yeterli ✓ / Sufficient ✓	100
<b>MATH 105 - Matematğe Giriş I / MATH 105 - Introduction to Calculus I</b>													
b	M1	40	40	310	9	57.98	40.83	248	5	80	55.56	Yeterli ✓ / Sufficient ✓	55.56
<b>THM 105 - Hizmet İşletmeleri Yönetimi / THM 105 - Service Business Management</b>													
a	M3	50		17	17	48.01	48.01	7	7	41.18	41.18	İyileştirmeye Açık! / Insufficient!	48.01
g	M3	50		17	17	48.01	48.01	7	7	41.18	41.18	İyileştirmeye Açık! / Insufficient!	48.01
<b>THM 106 - Muhasebenin Esasları / THM 106 - Principles of Accounting</b>													
a	M3	40		20	20	74.64	74.64	20	20	100	100	Yeterli ✓ / Sufficient ✓	74.64
f	M3	40		20	20	74.64	74.64	20	20	100	100	Yeterli ✓ / Sufficient ✓	74.64
<b>THM 125 - Dijital Çağda Turizm ve Konaklamaya Giriş / THM 125 - Introduction to Tourism and Hospitality in the Digital Age</b>													
a	M3	40		25	22	81.71	81.43	25	22	100	100	Yeterli ✓ / Sufficient ✓	81.43
h	M3	40		25	22	81.71	81.43	25	22	100	100	Yeterli ✓ / Sufficient ✓	81.43
<b>THM 168 - Beslenme ve Sanitasyon / THM 168 - Nutrition and Sanitation</b>													
a	M3	50		23	20	80.53	79.6	23	20	100	100	Yeterli ✓ / Sufficient ✓	79.6
<b>THM 243 - Odalar Bölümü Yönetimi / THM 243 - Rooms Division Management</b>													
a	M3	50		21	20	67.73	66.64	18	17	85.71	85	Yeterli ✓ / Sufficient ✓	66.64
g	M3	50		21	20	67.73	66.64	18	17	85.71	85	Yeterli ✓ / Sufficient ✓	66.64

Program Çıktısı/ Program Outcome	Yeterlilik Hesaplama Yöntemi/ Method	(Ortalama) Yeterlilik Notu/ Minimum Successful Grade	Yeterlilik Eşiği (%)/ Treshold Percentage (%)	Toplam Öğrenci Sayısı/ Number of Students (All)	Toplam Dept. Öğrenci Sayısı/ Number of Students (Dept.)	Tüm Öğrenci Ort./Average (All Std.)	Dept. Öğrenci Ort./Average (Dept. Std.)	Yeterliliği Sağlayan Öğrenci Sayısı (Toplam)/ Number of Succ. Students (All)	Yeterliliği Sağlayan Öğrenci Sayısı (Dept.) / Number of Succ. Students (Dept.)	Yeterlilik Oranı (Toplam Öğrenci)/ Success Ratio (All)	Yeterlilik Oranı (Bölüm Öğrenci)/ Success Ratio (Dept.)	Performans/ Performance	Yeterlilik Oranı/ Success Ratio
<b>THM 244 - Yiyecek Üretim Teknikleri / THM 244 - Food Production Techniques</b>													
a	M3	50		22	10	90.11	80.5	22	10	100	100	Yeterli ✓ / Sufficient ✓	80.5
g	M3	50		22	10	75.24	64.98	19	7	86.36	70	Yeterli ✓ / Sufficient ✓	64.98
<b>THM 245 - Satın Alma ve Maliyet Analizi / THM 245 - Purchasing and Cost Analysis</b>													
a	M3	40		22	20	69.2	67.55	22	20	100	100	Yeterli ✓ / Sufficient ✓	67.55
g	M3	40		22	20	48.11	47.93	15	13	68.18	65	Yeterli ✓ / Sufficient ✓	47.93
<b>THM 246 - Restoran Servisi / THM 246 - Restaurant Service</b>													
g	M3	50		11	8	78.45	77.63	11	8	100	100	Yeterli ✓ / Sufficient ✓	77.63
<b>THM 309 - Pazarlamanın Esasları / THM 247 - Food and Beverage Management</b>													
a	M3	50		26	23	78.28	76.75	25	22	96.15	95.65	Yeterli ✓ / Sufficient ✓	76.75
g	M3	50		26	23	80.51	79.05	26	23	100	100	Yeterli ✓ / Sufficient ✓	79.05
<b>THM 309 - Pazarlamanın Esasları / THM 303 - Statistics and Quantitative Methods</b>													
b	M3	50		9	9	63.72	63.72	6	6	66.67	66.67	Yeterli ✓ / Sufficient ✓	63.72
<b>THM 309 - Pazarlamanın Esasları / THM 309 - Principles of Marketing</b>													
a	M3	50		9	8	61.09	61.39	7	6	77.78	75	Yeterli ✓ / Sufficient ✓	61.39
b	M3	50		9	8	61.09	61.39	7	6	77.78	75	Yeterli ✓ / Sufficient ✓	61.39
<b>THM 310 - Dönem Stajı / THM 310 - Semester Internship</b>													
a	M3	50		1	1	90.4	90.4	1	1	100	100	Yeterli ✓ / Sufficient ✓	90.4
c	M3	50		1	1	97	97	1	1	100	100	Yeterli ✓ / Sufficient ✓	97
d	M3	50		1	1	94.29	94.29	1	1	100	100	Yeterli ✓ / Sufficient ✓	94.29

Program Çıktısı/ Program Outcome	Yeterlilik Hesaplama Yöntemi/ Method	(Ortalama) Yeterlilik Notu/ Minimum Successful Grade	Yeterlilik Eşiği (%)/ Treshold Percentage (%)	Toplam Öğrenci Sayısı/ Number of Students (All)	Toplam Dept. Öğrenci Sayısı/ Number of Students (Dept.)	Tüm Öğrenci Ort./ Average (All Std.)	Dept. Öğrenci Ort./ Average (Dept. Std.)	Yeterliliği Sağlayan Öğrenci Sayısı (Toplam)/ Number of Succ. Students (All)	Yeterliliği Sağlayan Öğrenci Sayısı (Dept.)/ Number of Succ. Students (Dept.)	Yeterlilik Oranı (Toplam Öğrenci)/ Success Ratio (All)	Yeterlilik Oranı (Bölüm Öğrenci)/ Success Ratio (Dept.)	Performans/ Performance	Yeterlilik Oranı/ Success Ratio
<b>THM 323 - Uluslararası Mutfaklar/ THM 323 - International Cuisines</b>													
a	M3	60		10	10	84.29	84.29	10	10	100	100	Yeterli ✓ / Sufficient ✓	84.29
c	M3	60		10	10	84.29	84.29	10	10	100	100	Yeterli ✓ / Sufficient ✓	84.29
g	M3	50		10	10	66	66	8	8	80	80	Yeterli ✓ / Sufficient ✓	66
<b>THM 409 - Turizm Hukuku/ THM 409 - Tourism Law</b>													
a	M3	40		6	6	68.78	68.78	6	6	100	100	Yeterli ✓ / Sufficient ✓	68.78
f	M3	40		6	6	68.78	68.78	6	6	100	100	Yeterli ✓ / Sufficient ✓	68.78
<b>THM 415 - Finans/ THM 415 - Finance</b>													
b	M3	50		4	4	77.07	77.07	4	4	100	100	Yeterli ✓ / Sufficient ✓	77.07
<b>THM 416 - Gelirler Yönetimi ve Veri Analizi/ THM 416 - Revenue Management and Data Analytics</b>													
a	M3	50		9	8	92.13	91.3	9	8	100	100	Yeterli ✓ / Sufficient ✓	91.3
b	M3	50		9	8	92.97	92.34	9	8	100	100	Yeterli ✓ / Sufficient ✓	92.34
e	M3	50		9	8	91.47	90.47	9	8	100	100	Yeterli ✓ / Sufficient ✓	90.47
f	M3	50		9	8	89.5	88.75	9	8	100	100	Yeterli ✓ / Sufficient ✓	88.75
h	M3	50		9	8	90.89	90.19	9	8	100	100	Yeterli ✓ / Sufficient ✓	90.19
<b>THM 418 - Bitirme Projesi/ THM 418 - Senior Project</b>													
a	M3	50		7	7	86.71	86.71	7	7	100	100	Yeterli ✓ / Sufficient ✓	86.71
b	M3	50		7	7	86.71	86.71	7	7	100	100	Yeterli ✓ / Sufficient ✓	86.71
c	M3	50		7	7	86.71	86.71	7	7	100	100	Yeterli ✓ / Sufficient ✓	86.71

Program Çıktısı/ Program Outcome	Yeterlilik Hesaplama Yöntemi/ Method	(Ortalama) Yeterlilik Notu/ Minimum Successful Grade	Yeterlilik Eşiği (%) / Treshold Percentage (%)	Toplam Öğrenci Sayısı/ Number of Students (All)	Toplam Dept. Öğrenci Sayısı/ Number of Students (Dept.)	Tüm Öğrenci Ort. / Average (All Std.)	Dept. Öğrenci Ort. / Average (Dept. Std.)	Yeterliliği Sağlayan Öğrenci Sayısı (Toplam) / Number of Succ. Students (All)	Yeterliliği Sağlayan Öğrenci Sayısı (Dept.) / Number of Succ. Students (Dept.)	Yeterlilik Oranı (Toplam Öğrenci) / Success Ratio (All)	Yeterlilik Oranı (Bölüm Öğrenci) / Success Ratio (Dept.)	Performans / Performance	Yeterlilik Oranı / Success Ratio
<b>THM 419 - Konaklama İşletmeleri için Stratejik Yönetim / THM 419 - Strategic Management in Hospitality</b>													
a	M3	50		13	12	81.4	81.99	13	12	100	100	Yeterli ✓ / Sufficient ✓	81.99
b	M3	50		13	12	84.62	83.33	11	10	84.62	83.33	Yeterli ✓ / Sufficient ✓	83.33
c	M3	50		13	12	83.54	85.08	12	11	92.31	91.67	Yeterli ✓ / Sufficient ✓	85.08
e	M3	50		13	12	83.22	84.25	13	12	100	100	Yeterli ✓ / Sufficient ✓	84.25
f	M3	50		13	12	81.65	82.27	13	12	100	100	Yeterli ✓ / Sufficient ✓	82.27
g	M3	50		13	12	79.83	80.55	13	12	100	100	Yeterli ✓ / Sufficient ✓	80.55
h	M3	50		13	12	81.43	80.97	11	10	84.62	83.33	Yeterli ✓ / Sufficient ✓	80.97
<b>TURK 101 - Türkçe I / TURK 101 - Turkish I</b>													
b	M1	70	60	1373	23	87.67	85.96	1347	23	98.11	100	Yeterli ✓ / Sufficient ✓	100
c	M1	70	60	1373	23	87.67	85.96	1347	23	98.11	100	Yeterli ✓ / Sufficient ✓	100
<b>TURK 102 - Türkçe II / TURK 102 - Turkish II</b>													
b	M1	70	60	592	6	88.83	88.69	588	6	99.32	100	Yeterli ✓ / Sufficient ✓	100
c	M1	70	60	592	6	88.83	88.69	588	6	99.32	100	Yeterli ✓ / Sufficient ✓	100

### 3.3. PERFORMANS ÖLÇÜM SONUÇLARI / PERFORMANCE MEASUREMENT RESULTS

#### 3.3.1. PROGRAM ÇIKTILARI PERFORMANS TABLOSU / PROGRAM OUTCOMES PERFORMANCE TABLE

Dersler / Courses	Program Çıktıları / Program Outcomes									Dersler / Courses	Program Çıktıları / Program Outcomes								
	a	b	c	d	e	f	g	h	i		a	b	c	d	e	f	g	h	i
CTIS 186					✓					THM 244	✓						✓		
CTIS 285	✓				✓		✓			THM 245	✓						✓		
CTIS 286	✓				✓					THM 246							✓		
ECON 103	✓					✓				THM 247	✓						✓		
ENG 101			✓							THM 303		✓							
ENG 102			✓							THM 309	✓	✓							
GE 100									✓	THM 310	✓		✓	✓					
GE 251									✓	THM 323	✓		✓				✓		
HCIV 101				✓						THM 409	✓					✓			
HIST 200		✓	✓							THM 415		✓							
MATH 105		✓								THM 416	✓	✓			✓	✓		✓	
THM 105	✗								✗	THM 418	✓	✓	✓						
THM 106	✓					✓				THM 419	✓	✓	✓		✓	✓	✓	✓	
THM 125	✓							✓		TURK 101		✓	✓						
THM 168	✓									TURK 102		✓	✓						
THM 243	✓							✓											

**Tablo.3.3.1.** 2025-2026 Akademik Yılı Güz Dönemi Turizm ve Otel İşletmeciliği Lisans Programı Program Çıktıları Performans Tablosu /  
**Table.3.3.1.** 2025-2026 Academic Year Fall Semester Tourism and Hotel Management Undergraduate Program - Program Outcomes Performance Table

3.3.2. PROGRAM ÇIKTILARI PERFORMANS ORANLARI / PROGRAM OUTCOMES PERFORMANCE RATES

Dersler / Courses	Program Çıktıları / Program Outcomes									Dersler / Courses	Program Çıktıları / Program Outcomes								
	a	b	c	d	e	f	g	h	i		a	b	c	d	e	f	g	h	i
CTIS 186					77.05					THM 244	80.5						64.98		
CTIS 285	83.38				83.38		83.38			THM 245	67.55						47.93		
CTIS 286	60.1				60.1					THM 246							77.63		
ECON 103	60.64					60.64				THM 247	76.75						79.05		
ENG 101			80							THM 303		63.72							
ENG 102			100							THM 309	61.39	61.39							
GE 100									100	THM 310	90.4		97	94.29					
GE 251									100	THM 323	84.29		84.29				66		
HCIV 101				83.33						THM 409	68.78					68.78			
HIST 200		100	100							THM 415		77.07							
MATH 105		55.56								THM 416	91.3	92.34			90.47	88.75		90.19	
THM 105	48.01						48.01			THM 418	86.71	86.71	86.71						
THM 106	74.64					74.64				THM 419	81.99	83.33	85.08		84.25	82.27	80.55	80.97	
THM 125	81.43							81.43		TURK 101		100	100						
THM 168	79.6									TURK 102		100	100						
THM 243	66.64						66.64												

**Tablo.3.3.2.** 2025-2026 Akademik Yılı Güz Dönemi Turizm ve Otel İşletmeciliği Lisans Programı Program Çıktıları Performans Oranları Tablosu  
/ *Table.3.3.2.* 2025-2026 Academic Year Fall Semester Tourism and Hotel Management Undergraduate Program - Program Outcomes Performance Rates Table